The flagship of excellence
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There is a sense of urgency in developing excellence as the new flagship for Europe. In a time of complexity, uncertainty and crisis, the European actors must raise their game to ensure that there are no more opportunities. It is time to define the most relevant ideas for a New Economic Governance Model for Europe and this proposal is an effective challenge for Change in a Europe that must face the expectations of a New Society, more demanding and more capable of driving the imperative of excellence.

Unemployment is becoming higher and higher in the European Union area, the European companies are facing more and more the strong competition from companies from Middle East and Asia. Public Accounts of most of the European countries are facing unsustainable deficits. That’s why an Economic Governance for Europe is more and more an imperative. The New Europe must be supported different strategic proposals that demand for a new operational agenda.

This Economic Governance Model must be supported by some strategic proposals that demand for a new operational agenda. Europe must know how to integrate in a positive way its citizens. Social cohesion is done with the constructive participation of the citizens and it is more and more necessary an effective attitude of mobilization for this effort.

Education must be the right tool for this strategic ambition for Europe. At the same time innovation and Technology are the “enablers” for competitiveness in Europe. Universities and Companies must perform a new strategic partnership centered on the objectives of the added value, creativity and knowledge. This is the basis for the effective implementation of the Strategy 2020. Europe has still a strong opportunity to implement an agenda of innovation – the opportunity is more and more know and it can’t be lost.

The excellence of Europe is more and more the excellence of its Regions. The development of strategic projects like the Poles of Competitiveness, Clusters of Innovations and Knowledge Cities and Regions is the effective confirmation that the basis for a new agenda in Europe depends on the capacity of its regions. A New Europe is more and more the confidence of the development of New Regions. Europe has a unique identity based on its strong culture.

The European Culture is a unique asset. Europe must be able to involve other global partners in the construction of integrated projects focused on the development of culture as a driver for development. The reinvention of culture is itself a very innovative way to involve more and more the European actors in this project for the future.

It is time to do well doing good. In a context in which people know who they are and have a strong commitment with the values of freedom, social justice and development. This is the reason to believe that this renewal of Europe, more than a possibility, is an individual and collective necessity for all of us, effective European citizens.

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